

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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- (1) **Date of request:** 7/5/12
- (2) **Name of candidate:** Clark Durant
- (3) **Office for which candidate is running:** Senate
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Betsy Vonderheid
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

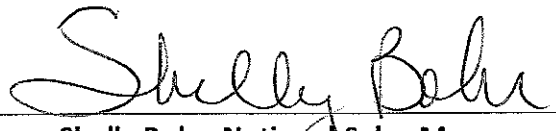
Gross \$2850 Net \$2422.50

WXMI

7/9/12

STATION

DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

MEDIA ACCOUNT  
201 N. UNION ST., STE. 200  
ALEXANDRIA, VA 22314  
(703) 683-9755

**BB&T**  
BRANCH BANKING AND TRUST COMPANY  
VIRGINIA  
68-426-514

EZShield® Check Fraud  
Protection for Business

7/6/2012

PAY TO THE  
ORDER OF WXMI

\$ \*\*2,422.50

Two Thousand Four Hundred Twenty-Two and 50/100\*\*\*\*\*

DOLLARS

WXMI

  
AUTHORIZED SIGNATURE

MEMO

RWB

⑈00017310⑈ ⑆051404260⑆0000157126083⑈

SRCP MEDIA, INC. • MEDIA ACCOUNT

17310

WXMI

7/6/2012

Durant

2,422.50

~~# 370479~~

# 370479

BB&T Media

RWB

2,422.50

Security features. Details on back.

WXMI-TV

## ORDER



Flight Dates 07/10/12-07/16/12

Contract / Revision 370479 /

Original Date / Revision  
07/05/12 07/05/12

Advertiser Durant/Rep/Senate

Agency SRCP Media, Inc.

Buying Contact

201 N Union St  
Suite 200  
Alexandria, VA 22314Primary Account Executive  
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product  
DURANT FOR SENATE

Agency Com 15%

Billing Contact  
201 N Union St  
Suite 200  
Alexandria, VA 22314Sales Office TPHL  
Sales Region National  
Agency Ref

Order Sep 00:15:00

Estimate # 149

Alt Order # 06224257

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 02

Advertiser Ref

Order Share 100% Market Value 2850

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMY	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	13	\$2,422.50	\$2,850.00	27.80	06/25/12	07/16/12	13	\$2,422.50	\$2,850.00
Totals	13	\$2,422.50	\$2,850.00	27.80					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	17	07/10/12	07/16/12	M-F Fox 17 News at 6p Tu-F Fox 17 News at 6p	CM	6p-7p	MTWTF--	:30	5	\$70.00	02	1.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/10/12	07/16/12	MTWTF--		5			\$70.00			1.00			
2	17	07/10/12	07/16/12	M-F 5a-9a News M-F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$70.00	02	1.20	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/10/12	07/16/12	MTWTF--		5			\$70.00			1.20			
3	17	07/15/12	07/15/12	Fox News Sunday Fox News Sunday	CM	9a-10a	-----1	:30	1	\$50.00	02	1.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/09/12	07/15/12	-----1		1			\$50.00			1.00			
4	17	07/10/12	07/10/12	MLB All Star Game MLB All Star Game	CM	730p-11p (7:30 PM-11:00 PM)	-1-----	:30	1	\$1,500.00	02	8.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



Contract / Revision      **370479**      Flight Dates **07/10/12-07/16/12**

## Hiatus Dates

Original Date / Revision    07/05/12/    07/05/12

Order Sep 00:15:00

<u>Advertiser</u>	<u>Durant/Rep/Senate</u>	<u>Product</u>
		DURANT FOR SENATE

Estimate #      **149**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
4	17	07/10/12	07/10/12	MLB All Star Game	CM	730p-11p	-1-----	:30	1	\$1,500.00	02	8.00	NM	1	\$1,500.00	
				MLB All Star Game		(7:30 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		07/09/12	07/15/12	-1-----		1			\$1,500.00			8.00				
5	17	07/11/12	07/11/12	Wed Prime Rotator	CM	758p-10p	--1----	:30	1	\$600.00	02	7.80	NM	1	\$600.00	
				Wed Prime Rotator		(8:00 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		07/09/12	07/15/12	--1----		1			\$600.00			7.80				
														Totals	13	\$2,850.00

\*\*\* JUL5/12 11.04 \*\*\*  
\*\*\* WXXMI-TV \*\*\*

2	700A-800A	30	\$70.00	7/10	7/16	5	TU-F,M	5
PROGRAM : FOX17 MORN NWS								
RA35+ : 1.2								
CON COM1: FOX17 MORN NWS								

REP HEADLINE# 6224257  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL5/12 11.04  
 \*\*\* WXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-1000A	30		\$50.00	7/15	7/15	1		SUN	1
PROGRAM : FOX NEWS SUN												
RA35+ : 1.0												
CON COM1: FOX NEWS SUN												
4			730P-1100P	30		\$1,500.00	7/10	7/10	1		TUE	1
PROGRAM : ALL STAR GAME 7/10												
RA35+ : 8.0												
ORD COM1: OTO												
CON COM1: ALL STAR GAME 7/10												
5			800P-1000P	30		\$600.00	7/11	7/11	1		WED	1
PROGRAM : THINK U CN DANCE												
RA35+ : 7.8												
CON COM1: THINK U CN DANCE												
JUL/12											CONTRACT TOTAL	
\$2,850.00											\$2,850.00	
											TOTAL SPOTS	
											13	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WXMI-TV	<b>Date:</b> 7/6/12
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I, Betsy Vonderheid,

being/on behalf of: Clark Durant, a legally

qualified candidate of the Republican Party political

party for the office of: Senate

in the Primary

election to be held on: August 7, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		7/10-7/16			

**Total Charges:** \$2,850

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Clark Durant For Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Walter Czarnecki, treas.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/6/12

Date

Betsy Vanderheul  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

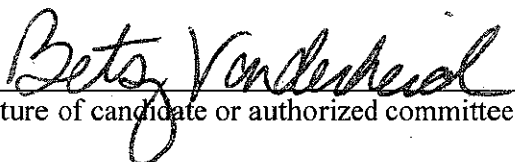
I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Betsy Vonderheid

printed name

7/6/12

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**